

# CHR's 1 in 5 VIRTUAL 5K!

**What is it?** This is your chance to support CHR by running or walking a 5K course **at your convenience, any place you'd like, any time during the month of May**, which is Mental Health Awareness Month! You can even take a spinning class or any other fitness activity to participate.

**How does it work?** It's easy! Go to [www.charityfootprints.com/chr5k](http://www.charityfootprints.com/chr5k) for complete payment and registration information.

**Is there an actual event?** Yes! On Saturday, June 1, we will gather at 8:30 a.m. at Evergreen Walk in South Windsor to celebrate CHR's 1 in 5, thank our sponsors, and give everyone one last chance to run or walk at 5K course. Cash prizes will be given to the top runners!

**Why is it called CHR's 1 in 5?** One in five Americans will need the services of a behavioral healthcare agency like CHR in their lifetime.

**What is the cost?** Registration is \$35 per person and includes a free tee-shirt and race kit. Special rates are available for CHR employees and clients. Donations of any amount are welcome!



## Sponsorships are Available

Sponsorships start at just \$100! Please see reverse side for more information.

## Volunteer Opportunities are Available

**Special thanks** to our *Be A Hero Sponsors*, Phil Tartsinis, First Choice Health Centers and CHR's Executive Management Team



# Sponsorships

Gold Sponsor  
**\$2,500**

- > Top online and social media recognition
- > Top name & logo placement on event t-shirts
- > Signage at "Last Chance" event
- > Verbal recognition at event
- > Opportunity to have a table at event
- > 10 race entries

Silver Sponsor  
**\$1,500**

- > Premium online and social media recognition
- > Premium name & logo placement on event t-shirts
- > Signage at "Last Chance" event
- > Verbal recognition at event
- > Opportunity to have a table at event
- > 8 race entries

Bronze Sponsor  
**\$1,000**

- > Premium online and social media recognition
- > Premium name & logo placement on event t-shirts
- > Signage at "Last Chance" event
- > Verbal recognition at event
- > 6 race entries

Celebration Sponsor  
**\$500**

- > Logo on event t-shirts
- > Verbal recognition at event
- > 4 race entries

Half Mile Markers  
**\$250**

- > Logo on event t-shirts
- > Verbal recognition at event
- > 2 race entries

Dream Team Sponsor  
**\$100**

- > Logo on event t-shirts
- > Sponsor 5 clients to participate in the event



## CONTACT:



Maureen McGuire at  
[mmcguire@chrhealth.org](mailto:mmcguire@chrhealth.org)  
or 860-697-3348

Sponsor artwork deadline by April 29, 2019.



REAL LIFE. REAL HOPE.

